

SPONSORSHIP.

The organization is looking for sponsors and partners for the Initiative since it shall be running programs and forums in different parts of Kenya. These sponsors shall be categorized in the following manner;

1. **Title sponsor** – This shall underwrite a majority of the Initiative projects.
2. **Host/supporting Sponsor** – They will underwrite specific areas of the initiative project, which is location
3. **Tiered Sponsors** – Monetary contribution level shall determine the amount of initiative sure of their sponsors products, services and individual leaders.
4. **In-kind** – They shall provide their goods or services at no cost to the initiative for the sponsorship level related to the retail cost of goods or services.

SPONSORS/PARTNERS INVESTMENTS AND BENEFITS

Sponsors will be able to gain the following benefits:

- Engagement with potential clients face to face
- Advantage in participating in the first Summit ever
- Showcasing products and services in a live and dynamic environment
- Exchanges ideas and business prospects in the panel discussion with like-minded people in different sectors
- Promote your brand and reputation
- Gain rapport with stakeholders